Now

When I say, "Child Care!" You say "Now!"
Child Care! Now!
Child Care! Now!
When I say Workforce, you say NOW!
Workforce! Now!
Workforce! Now!

Children now.

Families now.

Workforce now.

Children and the workforce that cares for them have the right to manifest life, liberty, and the pursuit of happiness.

Parents need support to work, to care, to thrive Every day, any way, and no matter how, for every child, every provider, Child Care investments, NOW!

No matter who they are, where they live, how they speak, and why they are here.
Care is a human right for every child every day of the year.

The child care workforce gives consistently and abundantly to every child and every family universally and wonderfully.

They say we are the workforce behind the nation's workforce but we are actually throughout and all around.
Pandemic to any crisis,

we stand on solid ground.

From drop off to pick up,
We nurture our children's bright active minds,
With loving hearts, and 3 nutritious meals a day.
Care is education
so we are beyond qualified for equitable pay.



All day, all night, all year, child care in home, center, before school and after school, we are here.

Show up,
show out,
stand strong,
and fight,
because Universal Child Care means
my children,
your children,
New York's children,
All children
have an unalienable civil and human right.

And those who care for our precious children
Deserve to be able to feed their own,
To have thriving wages and benefits to care for themselves,
not feel on the verge of losing their homes.
To save something for their future,
And stay in a field that respects who they are.
We hold these truths to be self- evident that
all humanity deserves to be loved, educated, and well compensated

When I say, "Child Care!" You say "NOW!"
Child Care! NOW!
When I say Workforce! You say NOW!
Workforce! NOW!
Universal Child Care and a flourishing workforce
yesterday, today, and the future is **NOW**!

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PAIGN FOR CHILD CARE